PIXEL MANIACS BRAND STYLEGUIDE

Pixel Maniacs brand can be represented by either the full logo, or the mascot alone – however, the full logo is preferable if design permits it.

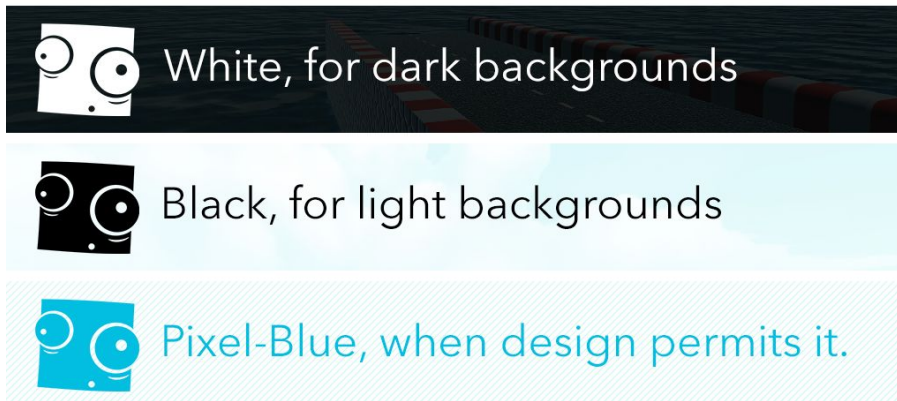The logo and the mascot are available in three types:

- Gradient
- Flat
- Mono

Coloring
Generally, gradient versions should be used. Flat versions should only be used for print, if using gradients isn't possible.

Mono versions should be colored in opaque Pixel-Blue (#28BEDE).
If design doesn't allow for Pixel-Blue, use black or white (or shades thereof). Black or white mono versions may be transparent as well.

Spacing
The mascot's left eye should be used as a reference for spacing around the logo.